

# **THE MADNESS OF REASON**

**CONSCIOUSNESS THE  
PRODUCT OF COLLECTIVE  
UNCONSCIOUSNESS**



**SUPERCOSCIENCE IS  
UNPREDICTABLE CAPABLE OF  
SUBVERTING THE ESTABLISHED  
ORDER. THE GREATEST  
NIGHTMARE**

**D A V I D E   A P P I**

**The Madness Of  
Reason  
Consciousness The Product Of  
Collective Unconsciousness**

**SUPERCOSCIENCE is unpredictable capable of subverting the established order. The emergence of a minimum sufficient number of awakening Superconsciousnesses is the greatest nightmare for the system**

**DAVIDE APPI**

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## **The Madness Of Reason**

### **Consciousness: The Product Of Collective Unconsciousness**

One day fear knocked on the door, courage went  
there was no one there.

**Wolfgang Goethe**

to open it, but  
**Johann**

When we use consciousness we are slaves to the system, as  
the latter is able to condition it at will,  
thanks to education, culture, and the media. Instead, when we use Superconsciousness we get out  
of the cage and are free to be ourselves.

**Davide Appi**

If we forgive enemies, there are no more enemies. If we condemn them and fight them, we  
reinforce them. That's why war doesn't work.

**Davide Appi**

They fear love because it creates a world they cannot control.

**George Orwell**

We revolutionaries are dangerous to the system,  
factory defect.

we are like a  
**Davide Appi**

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## CHAPTER 1: INTRODUCTION

*"Be shrewd as serpents and pure as doves."*

**Vangelo secondo Matteo 10,16**

### **ENEMIES EXIST--JESUS SAID SO**

I consider myself a radically optimistic person, confident in human beings and I am totally positive about our future, but at the same time I am not naive and clueless, enemies abound in our latitudes, and in particular the multibillion-dollar hegemonic clique exists and is absolutely active in its operations.

Jesus said, "Love your enemies," and this assumes that if we are to love them, it is because they exist and are not "a conspiratorial invention."

A tiny minority is still on the bridge of command and has always worked for their own dirty interests, exploiting and manipulating the masses. The rulers of this world are essentially a handful of super-billionaires, who in fact run the hinges of society; but it must be understood that alone, without an often-unconscious complicity of the masses themselves, they could not rule. The latter are led by the acolytes of this multi-billionaire elite, namely the media, governments, large multinational corporations, and culture to think, reason, and react in such a way as to be functional to the interests of the Universal Masters themselves.

So the problem is not only this 0.001% privileged, but also anyone who continues to serve and revere their own egoic, conflicting and competitive consciousness by its very nature, which only feeds the currently dominant system. So even we ordinary mortals, in our ordinary state of consciousness, are part and parcel of this status quo that we claim to be fighting, not realizing how much we phagocytize our loan sharks and applaud our executioners, at least until we understand that, the change from consciousness to Superconsciousness, is the key to no longer feeding the Imperialist Power structures and thus ceasing to be servants of this world.

### **CULTURE IN THE SERVICE OF THE POWERFUL**

Dominant Power blatantly takes on all its vehemence and evidence in the political and economic spheres, but in reality its dominance is visible in other contexts as well. Education, information, culture, entertainment, and artists have in recent decades fostered the rise and repositioning of a ruling elite, capable of centralizing on itself all the ganglia of Earthly Power.

Culture seems to actively collaborate in the project of hegemonic dominance of this circle of multibillionaires, the richest 0.001%, who control the entire financial apparatus, the very creation of money at its source, and also command major governments and culture itself. The latter has been completely colonized and subjugated by the Powers That Be, who have always understood its strategic importance and its manipulative effectiveness with regard to the masses.

Today, in fact, there is no longer a true culture of contestation of the system, rather we are witnessing a cultural sodality and collaborationism towards the status quo. Culture has completely lost its purpose of being a critical voice of Power, becoming instead its servile and flattering mouthpiece, this in fact constantly invites conformity, normalization, and obedience toward the mantras proclaimed by the information, political, and economic complex. The dominant culture seems unable to do anything other than to carry on a pro-establishment moralism and rhetoric whose only purpose is to enslave the masses to the Masters of Steam.

The system is based on the principle, rather on the illusion of separation, and from its outward march it comes to influence the inner human consciousness. This is how the structures of control manipulate us and from the outside manage to condition our consciousness, which is inclined by its very nature to be confrontational, warlike, competitive, and which each of us has been nurturing unbeknownst to us for years. The "System-consciousness" pair is a perverse entanglement generating a collaborationism capable of maintaining the current state of things, but this kind of world has now come to an end, it is in a terminal state and we can overcome it thanks to the awakening of Superconsciousness.

### **A RUTHLESS AND RELENTLESS COUNTEROFFENSIVE BY THE RULING CLASSES, AGAINST OUR FREEDOMS**

Individual freedoms, won over centuries, are now more at risk than ever, and under the most fallacious pretexts, such as security, health, or the supposed good of others, those who direct operations are trying to curtail them. We have been sacrificing, for a long time now, the freedom of millions of individuals reduced to mere subjects, all to ensure the rise of the "Lords of this world," still eager to be able to plunder the riches of the planet, to manipulate reality to dazzle the masses, to exploit 99.99 of the population, and all of this is happening with the criminal complicity of rulers, journalists, and personages deemed authoritative. We are in an interesting era, after decades of struggles to increase civil, social, and economic freedoms, at least in the industrialized countries, which have led to a growth in the general level of material well-being, we are now witnessing for some time now a sudden change of course.

A ruthless and relentless counteroffensive, on the part of the ruling classes, is becoming more and more evident, thus besieging vested rights, tightening the cords of the most basic freedoms, and tightening the noose around the necks of the deluded masses that the eldorado of material well-being will never end. Of course, to conceal the current anti-liberal repression, they hypnotize the general public with an empty debate, focused on

details of no account, but which have the virtue of making people miss the big picture, where we are really going. Thus, all this fanfare about illogical frivolities constitute a smokescreen to obscure the panoramic vision, which if highlighted would bring out projects that have nothing to do with community interest, health and safety. It is now a well-rehearsed strategy, to make people see and focus the fake debate on details, so as not to show the big picture.

The sterile and futile confrontation of opinion is well summed up by news organs that do nothing but praise those who genuflect to their version of events. The exchange of views no longer exists in those who would be in charge of informing us, and the more the inconsistencies, contradictions, and incoherencies emerge, the more we see these pseudo-journalists telling it to each other, so out of touch with reality they now turn out to be.

All this "fake-information" theater serves precisely to conceal this anti-liberal counteroffensive, carried out by the Dominant Classes and their servants, and it is up to us not to follow the dictates of the Authority falsely interested in our welfare, our health, and our safety.

## **HOW TO GET OUT OF THE TRAP?**

*It makes more noise to have a tree falling than a whole forest growing.*

**Lao Tzu**

If we think, speak, and act in the direction of good we will bring down the mental chains of bad feelings, which are the greatest obstacle to our liberation both personally and globally, the strongest hindrance to the great change we yearn for.

The real problem is not the immoral and rotten system that is leading Humanity toward self-destruction, but our unwitting cooperation in maintaining the current status quo. We should not fight against the system that traps us, believing that it is the only exclusive

responsible for the situation. We are equally responsible for and complicit in the same because we are manipulated and manipulatable, the better to be naively beguiled by unscrupulous Powers, and it is up to us to get out of the swamp into which we have fallen for various reasons, it is up to us to break out of the fetters of limited and limiting models with which we have identified ourselves and which we believed to be ours, while they were merely cages imposed from outside, which condemn us to live in the ruts of the past.

The real difficulty lies within us, unknowingly we feed the system itself through our thoughts, our words, and our actions. Foolishly we believe that we think and act according to our conscience, but we do not realize how foolishly we reason in a way that benefits our tormentors, how we struggle to remain slaves to authority, and fight to stay inside the cage that Power has cunningly arranged for us.

We are normally unaware of how manipulated we are by our oppressors, how the unified-network mass-media brainwashing conditions our choices, how the prevailing ideological doctrine forces us to run on a hamster wheel, in a futile, superfluous, and sterile worldly and materialistic distraction that draws us away from ourselves and the immense capacities we have within us.

The real obstacle to change is not outside us, in parliaments or armies, multinational corporations or terrorism, but is within us. We ourselves fuel the world's problems, but the good news is that we can also stop feeding the system, stop poisoning the very spring we drink from and thus bring down the paper castle. We can liberate ourselves and overcome any external anti-human Power through our own inner change, which can become an



example for others to follow in an unstoppable chain reaction. We can be protagonists of an inner revolution dictated by Love and the desire for good, rather than an outer reaction driven by anger and hatred.

The high road is within us, within us resides a deep desire for Peace and fraternity, and no external difficulty or Power can extinguish it. Even in the midst of the most furious storm, or in the deepest darkness, we have within us the natural desire to build a better society and a different future. Let us come out of the collective hypnosis well maintained by the conservative Powers, adulators of a traditionalism that benefits only the usual knowns, happy to subdue the unsuspecting masses in order to consolidate their earthly dominance.

## **A NEW VISION OF THE WORLD**

*What the caterpillar calls the end of the world, the rest of the world calls a butterfly.*

**Lao Tzu**

To repudiate the predatory and violent system that governs society means to act in a way that does not conform to the logic of Power itself, therefore to respond to its brute, hypocritical, and lying violence with goliardic, cheerful, and peaceful action. We cannot build a new worldview unless we change the mental logic prevailing in society and reflected in us, at least until we understand that changing the world necessarily comes through our own personal transformation. If there is no inner change, we run the risk of being overwhelmed by mental frenzy and derailing our intentions.

It is said, "We have to change our ideas to achieve a change of pace," but I believe that this is no longer sufficient. There have already been in history new ideals and values that have replaced the old ones, yet they do not seem to have brought that decisive conversion. So continuing on the old path, of a consciousness that changes its ideas and opinions over time, does not seem to be a sufficient way to bring about those coveted changes. So what is the key to achieving a true global transformation of human existence? Certainly not consciousness!

## **FROM CONSCIOUSNESS TO SUPERCONSCIOUSNESS, THE HEART OF THE REVOLUTION REVOLUTION**

*It's not about going to be the Revolution, but about Being the Revolution. We must not unhinge the system, but unhinge ourselves because we are the system.*

**DAVIDE APPI**

To be dormant is to be trapped in the limited and limiting enclosure of consciousness, while to wake up is to go beyond it. It is a change in the mode of operation of our brain, the shift from consciousness to Superconsciousness, and this is at the heart of a true, purposeful, and lasting Revolution that starts from ourselves and embraces every sphere of human life, from the cultural to the political, from the philosophical to the economic. Until now, those who yearned for Revolution started from an external assumption, as if change were something to be accomplished externally. Today it seems clear that the transformation of society cannot be separated from our inner change.

We need to go beyond simply changing the contents of our minds, and we need to change the way we use our brains. So once again, it is not simply the change of an idea, ideal, or value that will make us make the leap, but the shift from ordinary consciousness to Superconsciousness, the indispensable tool for accessing a new "I AM" that can ferry us to a New World.

## CHAPTER 2: CONSCIOUSNESS IS CONFLICTUAL BY ITS VERY NATURE

### THE JUSTIFYING REASON FOR VIOLENCE

I would like to report an incident that I have also already mentioned in my second book titled: *"The Gospel of Peace, what you are the world is, your transformation changes the world."*, in which I recount a dialogue that took place many years ago with a work colleague of mine.

*"We were in the car stopped at a traffic light, when at one point we saw a colony of military vehicles passing by, including several pickup trucks, armored cars, and tanks. That sight triggered a reaction from my colleague, who exclaimed in horror, "Gee, I'm a staunch pacifist, I can't see these scenes!"*

*I could see her emotionally touched, and I felt her sincere in her expression of disapproval at the sight of military vehicles. I felt caught up in my colleague's emotionality, and I wondered to myself what could be done to end all armed conflict. The question I was asking then, it has been an avalanche of years now and I don't even remember how many, could not find a decent and acceptable answer at the time that could be expressed, so I remained silent for lack of argument, and felt compassion for my colleague who was deeply troubled by the sight of the military.*

*Some time later, still in the car and in the company of the same person, more or less always stopped at the same stoplight, talking about her boyfriend she went so far as to exclaim in a rather firm and convinced manner, "If he cheats on me I'll scratch his eyes out." At this point I was emotionally disturbed by her statement, not least because I felt in her assertion, a very definite and peremptory negative emotional charge. To make a long story short, she was not talking to give air to her mouth, she was definitely convinced of her statement. At that moment I was reminded*

*of the conversation of some time ago, the famous episode of the "military parade," where she had proudly declared all her unbridled pacifism... So, between me and myself, I began to think and reflect on the two sentences, said by the same person a short time apart.*

*The first was, "Damn, I am a staunch pacifist, I can't see these scenes!" The second expression read, "If he betrays me, I will gouge his eyes out."*

*In that moment of silent reflection, I noticed the inconsistency between the two statements, which were clearly in open contradiction with each other, a problem that grips many avowed pacifists, those always ready to go to the streets to demonstrate for World Peace, but with the truncheon always at hand."*

I was wondering, "How can one move so quickly and so casually from a pacifist position to a threat of violence? "

Yet we are talking about the same person, who is capable of making two completely opposite arguments just a very short time apart, in one claiming to be a pacifist, while in the other openly talking about resorting to violence to "fix" a certain situation. Some might downplay such a sentence, *"If he betrays me I will gouge his eyes out,"* on the grounds that these are just words, perhaps said in a moment of anger or under special circumstances, that between saying and doing there is a middle ground, and the person uttering this kind of speech is not then necessarily violent.

In my opinion, a threat, even a verbal one, cannot be belittled, as the same is synonymous with a mentality ready to make use of violence to achieve its own ends, and very often, between saying and doing, there is then no middle of the sea... In fact, as can be sadly noted from black news events, often the honest neighbor turns into a perpetrator amidst the

disbelief of friends, acquaintances, and relatives, who in retrospect declare: "I knew him well, I can't believe he committed that heinous act...."

It is precisely this astonishment and disbelief that make one understand how, even a "normal" or seemingly so, person can suddenly turn into a criminal, without even having time to notice. That is why threats of violence, even if only verbal, are still serious because they imply the possibility of their use when needed, and that is precisely what happens much more frequently than we think.

But where does this double standard come from, to be peaceful in certain circumstances and instead even the thought of resorting to violence in other situations, when clearly we are still the same person? What is it that drives us to aggressive gestures?

Certainly, there can be several motivations for violence, but here I would like to emphasize one in particular, the underlying theme of this book, and that is the fact that "reason," thus conscience, is a primary cause of violence.

It seems easy for the ordinary person to be pacifist when, for example, the issue is far away from them such as Africa and the Middle East, in those cases it is easy to call oneself pacifist, but it seems to be more difficult to maintain pacifist coherence in the events of one's daily life, when one's level of awareness is really tested.

In particular, I have always noticed how "reason" seems to promote and justify violence. From the perspective of the ordinary person, the fact of, for example, "being right" in an argument

or under any circumstance, seems to legitimize aggressive behavior. I often hear statements like these:

"I slapped him because he misbehaved..."

"I laid hands on him because he told a lie about me..."

In short, people, when they are convinced that they have the correct view or rather when they think they are in the right, feel as if they are authorized and legitimized to use force, in that they have or think they are right. And we also see this mechanism, on a larger scale, among states, where one nation attacks another militarily, simply on the basis that it feels it has good reasons for doing so. Thus reason, the fruit of the conscience that thinks, reasons, and reflects, becomes the main driver of violence, wars, and crimes, since at the base there are always ordinary people, leaders, and rulers, who claiming to be in the right and therefore in good conscience feel entitled to use force, to restore justice and set things right.

All those who rule the world use their intelligence, i.e., their conscience, to make their "right" decisions, including whether, in all reasonableness, they decide to militarily invade a neighboring nation, economically sabotage enemy countries, and unleash very dangerous arms races under the pretense that they are in the right and thus, thinking they are right, feel entitled to use any means to restore order and "peace."

I find this mentality very common, there seems almost to be an invisible moral consent to the use of force, in case one has the right reasons on one's side, whereby violence is basically justified, accepted, and even in some cases blessed in case there is precisely reason on one's side that legitimizes its use.

And such an aggressive mindset actually finds its own logic in a context in which most individuals live under the domination of consciousness, which believes it is wise, thoughtful, intelligent, and accepts from the height of its inherently conflictual being to find the right reasons to justify violence. We can even say, "The very nature of consciousness, directed toward separation and competition, can only inevitably lead us into conflict with others."

It is the very nature of ordinary consciousness that leads us to violence and war!

This is why our Humanity has lived for millennia in suffering, atrocities, and aggression that have always characterized our history. We live under the domination of a consciousness

warlike by its very nature, war is its inevitable rationale and mode of expression, so until we make this crucial transition, from "normo-war consciousness" to Superconsciousness, violence will be unquenchable on this planet and this will sooner or later lead us to self-destruction.

But this handover, from consciousness to Superconsciousness, cannot be done by sounding nice words but by implementing Awakening practices, such as meditation and silence.

In fact, speaking of waffling and chattering, we can well see how a pacifism that I would call "politically correct" has been established in society; it is no coincidence that everyone talks about peace and condemns acts of force ... At least this is in words, because it has become "opportunistically correct" to declare oneself peaceful. Just imagine a public figure openly declaring that he or she is against Peace: he or she would certainly be morally condemned, and rivers of words would be wasted on all sides condemning such unheard-of statements. Someone would probably demand an immediate apology for such words or even resignation from their positions, in case such unacceptable speeches come from those holding public office.

I would find the situation really amusing: to see the egoic-belligerent conscience of some well-meaning people lash out at ... another egoic-belligerent conscience entirely similar to them! As if to say a cat scolding another cat ... for being precisely a cat!

But beyond the fine speeches, delivered in full consciousness, the words themselves have no efficacy, for the consciousness can talk about peacemaking, preach noble sermons on peace, engage in negotiations, dialogues and give itself to diplomacy, but since the consciousness itself is not able to "be at Peace with itself" it cannot reflexively build TRUE PEACE.

So conscience alone is not enough, for whether it is being aggressive toward our comrade, who is guilty of betraying us, or nation A that has invaded nation B, conscience is the mother of every problem and the primary source of the violence that still tears our Planet apart. From conscience cannot come a new way of thinking and acting, as it is always a prisoner of the past, and is therefore incapable of creating a real breakthrough, an innovative Revolution capable of bringing us out of the despair that currently dominates the world.

Unfortunately, even today, we still pretend that conscience directs our existences, while political leaders meet, have summits, meetings, agreements, and reason in full conscience about what to do, but the outcomes of these reasonings and the consequences that result are there for all to see. This is why the shift from the old consciousness structurally incapable of bringing real

change, to Superconsciousness is fundamental, if it were in charge things would be completely different as it is Unconditional Love and Absolute Peace.

If Superconsciousness were put in charge of the fortunes of our society we would never have had the world wars, Hiroshima, Chernobyl, and all the issues that grip us. So we can say that using only our conscience is a big problem, both in our personal lives and in the decisions that decide the destinies of the world. Wars, genocides, and the dropping of the atomic bombs on Hiroshima and Nagasaki were the result of decisions made lucidly and consciously, which shows how dangerous consciousness, if not guided by Superconsciousness, can be and endanger our very survival.

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