



Brands We Know

Power Rangers



Pilot



**Jump into the cockpit and
take flight with **Pilot** books.
Your journey will take you on
high-energy adventures as you
learn about all that is wild,
weird, fascinating, and fun!**

This is not an official Power Rangers book. It is not approved by or connected with Saban Brands.

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Table of Contents

What Is Power Rangers?	4
A Super Inspiration	6
Go Go Power Rangers!	12
A Range Of Products	16
Everyone Included!.....	18
Power Rangers Timeline.....	20
Glossary	22
To Learn More.....	23
Index.....	24

What Is Power Rangers?

The evil Galvanax is on the move. He seeks the Ninja Power Stars. With them, he can rule the universe. But the Power Rangers stand in his way. They will not give up the Power Stars without a fight. Battles rage while the universe watches. Galvanax and his warriors are strong. But the Rangers have weapons made of Ninja Steel. Can they stop Galvanax from destroying the earth?

Power Rangers is an American entertainment **franchise**. It is known for its **live-action** superhero television series. Saban Brands makes Power Rangers. Its company **headquarters** is in Los Angeles, California. The Power Rangers **brand** includes action figures and other toys. Its online videos and **apps** are also popular. Power Rangers is also on the big screen. The movies have earned more than \$200 million at the **box office**. Power Rangers has fans all around the world!



By the Numbers

\$140 million

made by 2017's
Power Rangers
movie

more than
20 seasons
of *Power Rangers*
as of 2017

more than
\$65 million
in box office sales for
*Mighty Morphin Power
Rangers: The Movie*

more than
60
countries have
aired *Power
Rangers*

more than
800 episodes
of *Power Rangers*
since 1993

more than
\$5 billion
earned from *Power
Rangers* products
since the series began



Power Rangers event in Las Vegas, Nevada

A Super Inspiration

A man named Haim Saban got the idea for Power Rangers in 1984. On a visit to Japan, he watched a live-action television series called *Super Sentai*. The show featured a group of teenagers who used superpowers and **martial arts** to fight monsters. The teens wore brightly colored suits and helmets. Haim did not understand the words, but he enjoyed the action. He thought American viewers would like it, too.



Haim Saban



At that time, Haim was a television **producer** in California. He made cartoons and other programs for children. Haim bought the **rights** to *Super Sentai*. He wanted to make something similar in the United States. For eight years, Haim tried to convince television **executives** to make the series. However, most doubted that Americans would like it. They all turned him down.

It's morphin' time!

1990s-current tagline

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