

GO HOPSTAY FRESH

Why We Need Hip-Hop in Schools

James "Fresh Professor" Miles

“Step into the dynamic realms of hip-hop education with *Gotta Stay Fresh*, the groundbreaking new book by James Miles, affectionately known as the Fresh Professor. As a longtime student, colleague, and fellow educator, I have witnessed firsthand over the past decade the transformative power of the Fresh Professor’s innovative teaching approaches. Through the seamless combination of classroom anecdotes, storytelling, process drama, relevant easy-to-grasp ideas, and more, the Fresh Professor skillfully engages and inspires educators from all backgrounds to embrace hip-hop concepts in their classrooms. Even for educators who aren’t familiar with hip-hop music and culture, *Gotta Stay Fresh* equips them with the tools and confidence they need to create inclusive environments where students feel a strong sense of belonging and know their voices matter. *Gotta Stay Fresh* is not just a book—it’s a paradigm shift that will leave an indelible mark on the world of education, fostering a generation of empowered and inspired educators.”

—**John Robinson**, educator, artist, coauthor of *Youth Culture Power* and *How Can I Move the Crowd?: A Classroom Activity Handbook*

“James Miles is the personification of who hip-hop is as a professor—a fresh professor, I must add. The future of hip-hop education needs direction, and his book provides the literary GPS for where it’s going. *Gotta Stay Fresh* exemplifies the mindset of growing up in hip-hop, exhibiting integrity in looking good, sounding good, and having your own style and perspective that’s respected.”

—**Vinson “Wordsworth” Johnson**, artist, Florida middle school teacher, author of *Socks* and *What Words Are Worth Vol 1*.

“Fresh Professor’s book reinforces the need for bringing the CULTURE of hip-hop into the classroom. With ease, he brings the reader into the world of hip-hop culture and then makes an impenetrable case for why the future of education MUST include a hip-hop aesthetic.”

—**Dr. Jason “J. Rawls” Rawls**, artist, assistant professor at the Ohio State University, coauthor of *Youth Culture Power* and *How Can I Move the Crowd?: A Classroom Activity Handbook*



GO ALREADY STAY FRESH

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Library of Congress Cataloging-in-Publication Data

Names: Miles, James (Educator), author.

Title: Gotta stay fresh : why we need hip-hop in schools / James “Fresh Professor” Miles.

Other titles: Got to stay fresh

Description: Huntington Beach, California : Free Spirit Publishing, an imprint of Teacher Created Materials, Inc., [2023] | Includes bibliographical references and index.

Identifiers: LCCN 2023012430 (print) | LCCN 2023012431 (ebook) | ISBN 9781631988769 (paperback) | ISBN 9781631988776 (ebook) | ISBN 9781631988783 (epub)

Subjects: LCSH: Educational change—United States. | Language arts—Correlation with content subjects. | Hip-hop. | Art—Study and teaching. | Affective education. | Culturally relevant pedagogy. | BISAC: EDUCATION / Teaching / Methods & Strategies | EDUCATION / Urban

Classification: LCC LA217.2 .M55 2023 (print) | LCC LA217.2 (ebook) | DDC 370.973—dc23/eng/20230801

LC record available at <https://lcn.loc.gov/2023012430>

LC ebook record available at <https://lcn.loc.gov/2023012431>

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Edited by Alison Behnke

Cover and interior design by Courtenay Fletcher

Free Spirit Publishing

An imprint of Teacher Created Materials

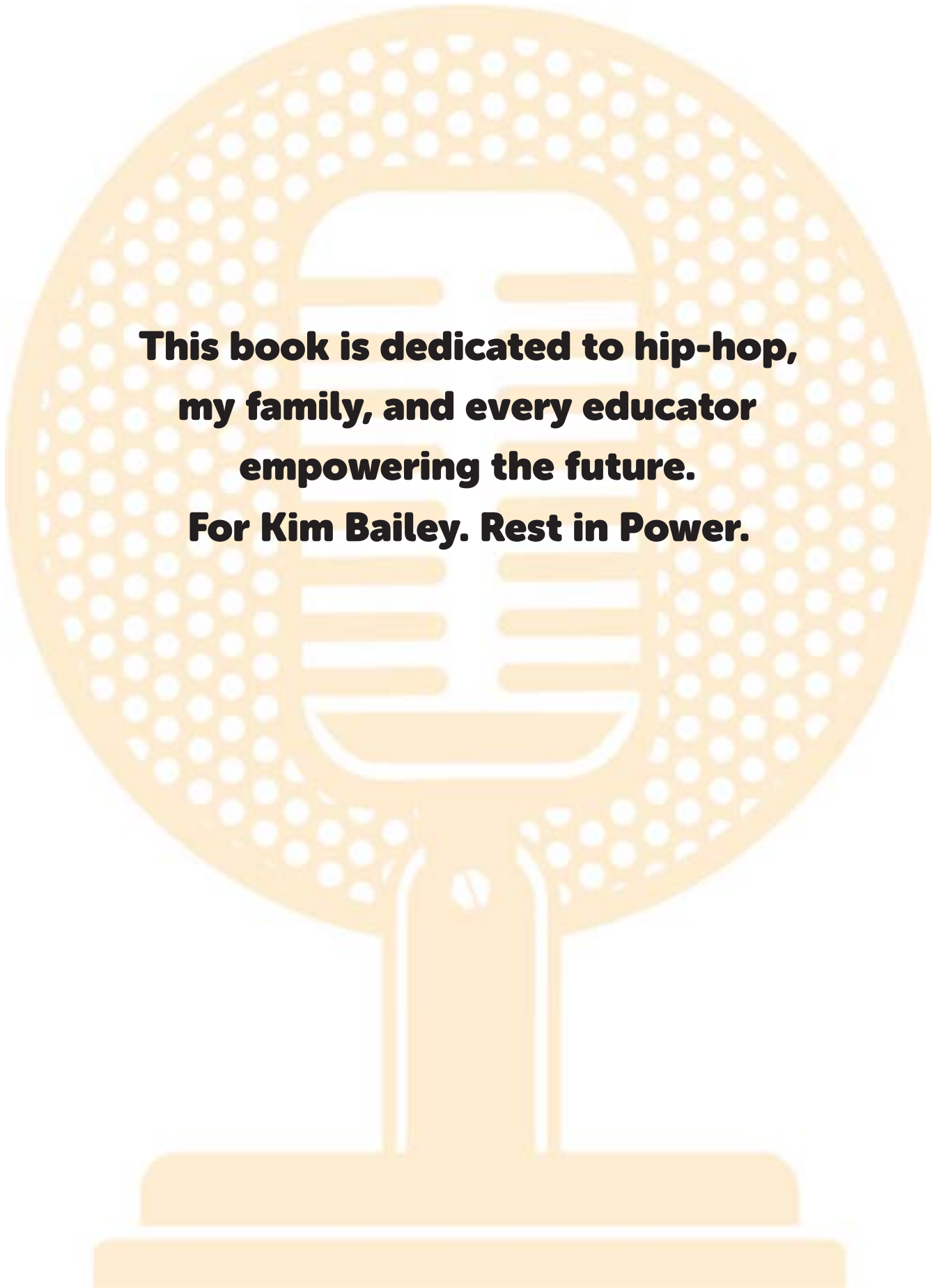
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**This book is dedicated to hip-hop,
my family, and every educator
empowering the future.
For Kim Bailey. Rest in Power.**



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