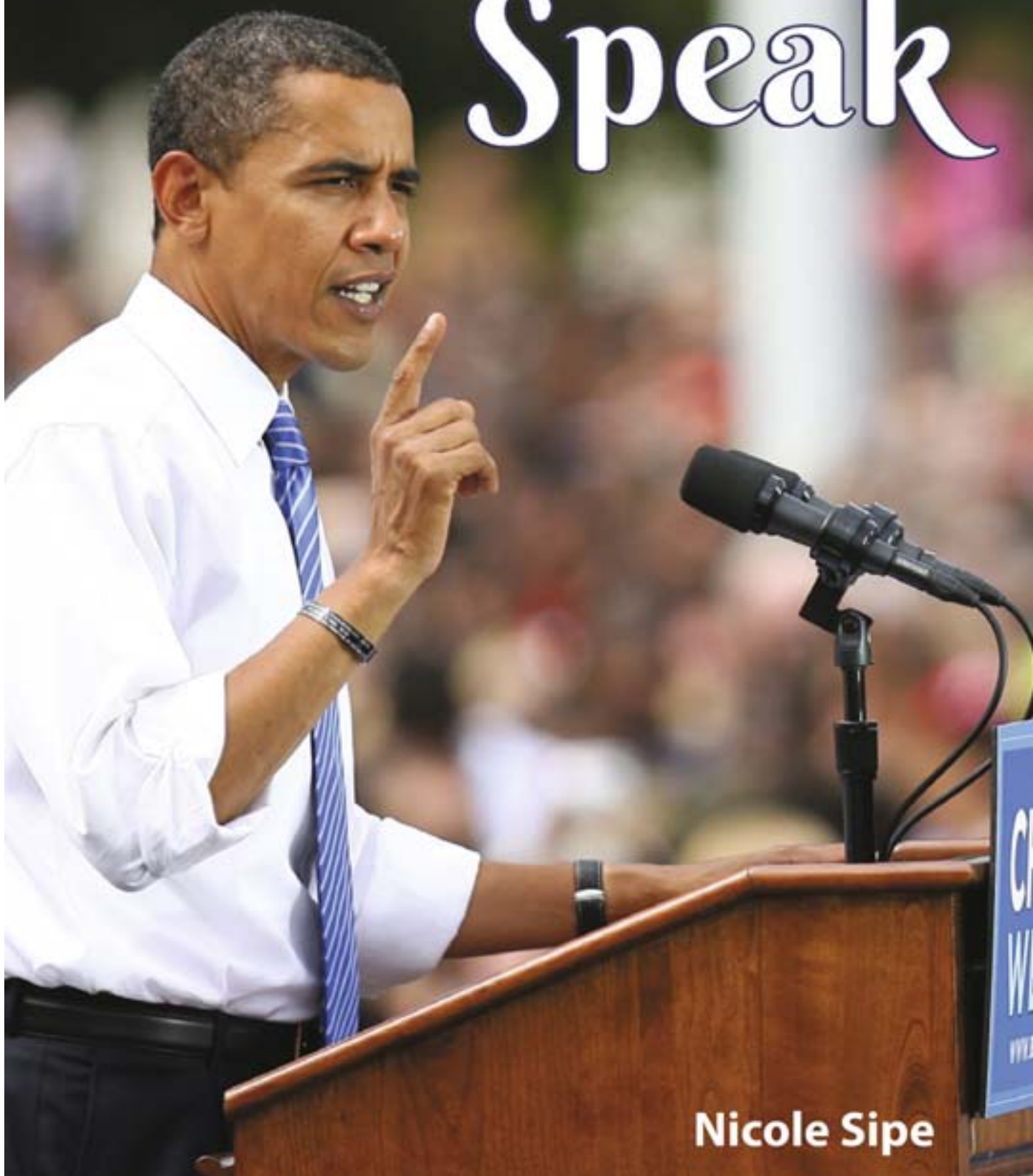


Communicate!

TIME

World Leaders Speak



Nicole Sipe

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Lend Me Your Ears!

Here's a riddle for you: *What is something that can make you laugh, cry, feel angry, feel inspired, and make you think—all at the same time?* If you said, “a speech,” then you're right! A speech can make you feel a multitude of emotions. A speech can **motivate** you to action, persuade you to consider old ideas in new ways, and inspire you to change the world. In other words, speeches are very powerful!

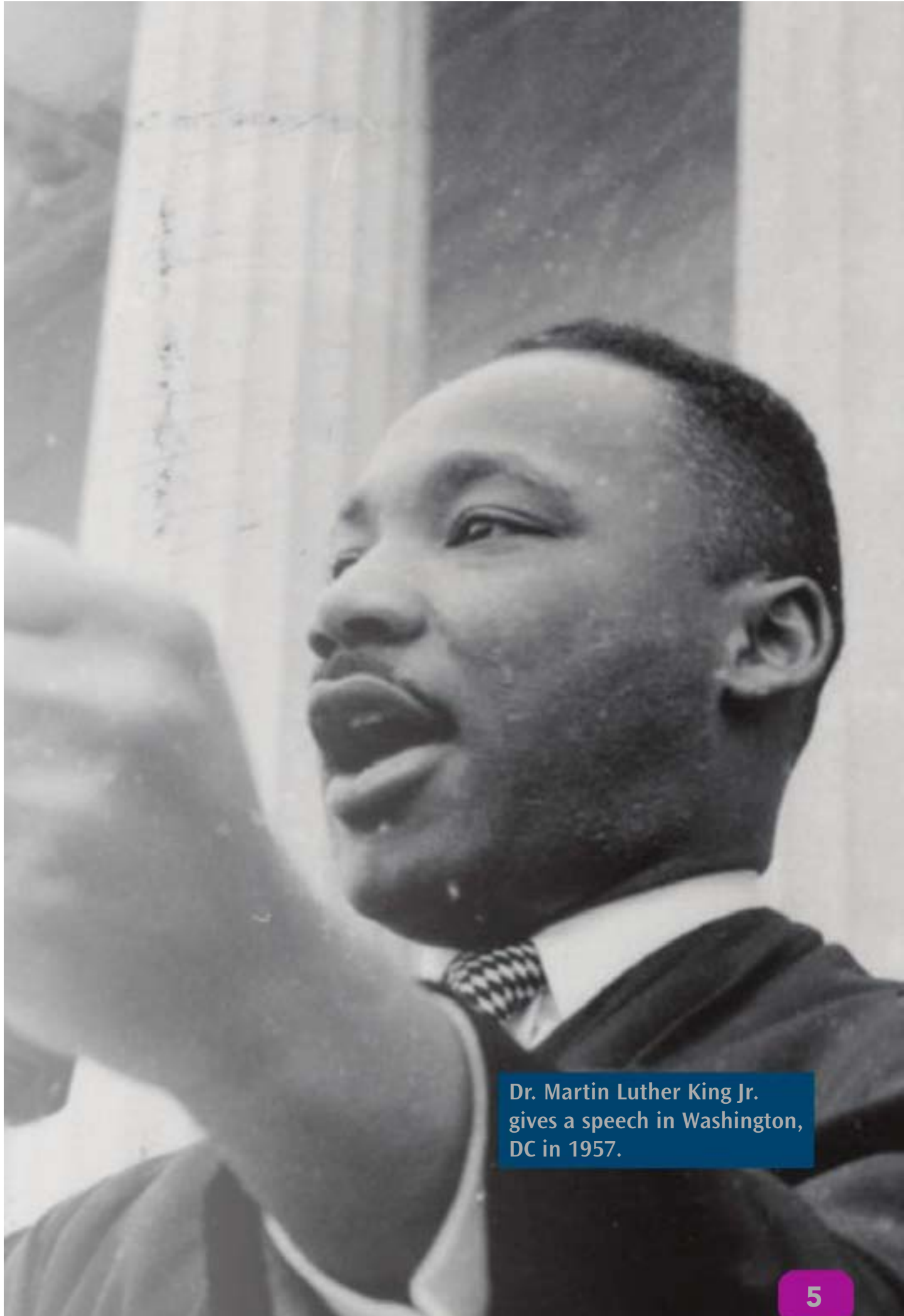
History is full of leaders from around the world who have given inspiring speeches. These prominent men and women used the power of the spoken word to impact others. Although almost anyone can speak, it takes a substantial amount of skill to be a great orator.

Orators take ordinary words and weave them into brilliant speeches. Their speeches tell stories, relay information, and **influence** people's lives.



Communication Long Ago

In ancient Greek and Roman times, the best way to relay information was by delivering speeches in person. Giving a speech was considered a very important skill. It was a subject that was taught in schools.



Dr. Martin Luther King Jr. gives a speech in Washington, DC in 1957.

From the White House

Some of the most memorable speeches have come from U.S. presidents and first ladies. These leaders are always in the spotlight. They have many chances to speak out about any issue. And when the White House speaks, people listen!

John F. Kennedy

It was a cold and clear day in Washington, DC, on January 20, 1961. A crowd was gathered outside the Capitol. Everyone was waiting to hear the new president speak. Television cameras were rolling, ready to capture a moment in history. John F. Kennedy stepped up to the **podium**. It was his first official day as president of the United States.

Cold and Bold

Eight inches of snow fell the night before Kennedy's speech. Despite the frosty weather, Kennedy delivered his speech outdoors. He chose not to wear a jacket or hat while at the podium.

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